Why it makes sense to develop a long-term care funding strategy



70% of Americans

age 65 and over can expect to use some form of long-term care during their remaining years¹



of those receiving long-term care today live at **home** or in a **community setting**²



\$172,000°

Monthly savings required by a 55-year old in order to save that amount by age 75:

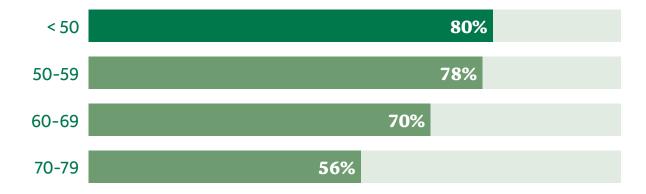
\$717/month

Monthly cost for a 55-year old male⁴ to obtain \$175,200 of long-term care coverage:

\$113/month

Find regional long-term care costs at <u>newyorklife.com/ltccosts</u>.

Applicants who typically **qualify** for long-term care coverage based on health (by age group):⁵



- 1. US Department of Health and Human Services, www.longtermcare.gov, 2017
- 2. Edem Hado and Harriet Komisar, "Long-Term Services and Supports." AARP Public Policy Institute. August 2019
- 3. Larry Rubin, Peggy Hauser. PwC. "Formal cost of long-term care services: How can society meet a growing need?" 2018
- 4. Hypothetical example based on NYL Secure Care long-term care insurance policy purchased by a 55 year old single male with a policy lifetime maximum of \$175,200, \$160 daily benefit, no inflation. A 90-day waiting period applies.
- 5. American Association for Long-Term Care Insurance. 2018
- 6. Home health aide figure is based on 8 hours/day, 5 days/week, 52 weeks/year.

1863581 (CA) (Exp.12.31.2024) Page1 of 2 ED.06.16.2023

Long-term care can be provided at home, but not without impacting family caregivers...



Percentage of



Average amount of care provided by **employed family caregivers***:

*Estimated 24 million employed family caregivers in America (2018)



45% of employed family caregivers

who provide 21+ hrs/week of care end up having to reduce work hours, take a lessdemanding job, or give up work entirely

The benefits of LTC coverage can be life-changing...

About 93%

of LTCi claimants indicated that their policy benefits are meeting their current care needs

of LTCi claimants would rely on family, friends, and others to make up the care gap if they didn't have benefits

Amount of claims paid in 2021 to LTCi policyholders:





7. Medi-Cal.ca.gov. 2021 SSI and Spousal Impoverishment Standards. Standards can vary by state.

8. AARP Public Policy Institute and National Alliance for Caregiving. 'Caregiving in the U.S. Report.' June, 2015

9. AARP Public Policy Institute. "Breaking New Ground: Supporting Employed Family Caregivers with Workplace Leave Policies. September 2018

10. LifePlans. 'Experience and Satisfaction Levels of Long-Term Care Insurance Claimants.' 2016

11. American Association for Long-Term Care Insurance - Long Term Care Insurance Industry Paid

12. New York Life 2020 Claims Data

The purpose of this material is solicitation of insurance agent may contact you. Policy forms LTC6 (CA) and any state-specific, are issued by New York Life Insurance Company, New York, NY. Policy forms AF-MP-CA, AF-SPCA, and any state-specific, are issued by New York Life Insurance and Annuity Corporation, Newark, DE, a wholly owned subsidiary of New York Life Insurance Company. These products have exclusions and limitations. Underwriting approval is required to purchase coverage and a medical exam may be required. The company reserves the right to increase premiums in the future. For costs and complete details of the coverage, contact your agent or the insurance company.

1863581 (CA) (Exp.12.31.2024) Page 2 of 2 ED. 06.16.2023